

YEAR-END APPEAL 2023 ANNUAL REVIEW



Lloyd Hoover, Executive Director

NEED IS REAL

You may have never experienced this but I have found that a shortage of funds is no fun and has a way of creating hard times. On my life's journey, I have discovered that sometimes hard times and the best of times travel on parallel tracks. This is the story of Potter's House as we close 2023. We have never in the 20-year history of Potter's House ministry experienced men and women finding freedom and new life like in the past months. We see deepened spiritual hunger, hearts turning to God, chains of addiction broken, many being baptized, marriages healed, families restored like we have never seen before. All of the 37 beds are presently full or spoken for. We have an excellent, trained, and committed staff. We have added an intentional trauma healing component to our program which requires several trained staff to serve the deep needs of each of the students. The results are creating unbelievable stories of freedom like they have never known. Just last week a parent exclaimed to me:

"We have two children and it is possible that neither our son nor our daughter would be alive today if The Potters House was not there for them."

However, in the midst of this best of times season of seeing amazing fruit, the void of sufficient funding makes for a hard time. The Lord has blessed, and the community has supported, strategic growth over the past 4 years to meet the needs of this serious addiction epidemic. The men's program has grown from 14 to 31 beds. We have added the new Potter's House of Ruth women's program requiring the hiring of all new staff in addition to staffing the new trauma healing ministry. The ministry is thriving but the funds have been lagging.

We are presently in the midst of a professional review for organizational fine tuning and greatest effectiveness of staff and program. We are endeavoring to be faithful in doing our part in being true to our calling to minister the greatest freedom possible as we are entrusted with the funds to do so. We are asking for you to consider the part that you may have opportunity to play and help reach the year end goal of \$300,000. The need is real. Our present situation reminds me of the story of Joseph in the book of Genesis as he persevered through tough times in Egypt for the sake of saving his people. The testimonies of saved lives are worth the effort. By contributing to The Potter's House, you are not just providing financial assistance; you are assisting our students in their transition From Captivity to Destiny! Your support will make a lasting impact, fostering lifelong freedom and Kingdom building--- and into eternity. We celebrate what God has done. We thank you for your prayer, your efforts as volunteers, and your gracious and generous giving in the past and we look forward to the future as God provides.

To make a donation or learn more about how you can support The Potter's House mission, View "Partner With Us" on the back page.

CHRIST IN YOU, THE HOPE OF GLORY

Joel Jakubowski, Men's Ministry Director

Pork & sauerkraut, resolutions, and new beginnings are almost here again---2024, amazing!

With thanks to you, The Potter's House (TPH) Men's program has been blessed in being able to provide the HOPE of Jesus to the addicted...one life at a time. I am so often reminded of how God used faith-based programming to bring the transformational hope of Jesus into my heart and mind; a place once so filled with hurts & sadness. For Christians, "hopelessness" is such a controversial term. The Bible tells us that we possess an eternal hope in the Lord:

"To them God has chosen to make known among the Gentiles the glorious riches of this mystery, which is Christ in you, the hope of glory" -Col 1:27

So what does this infer then? Is hopelessness even a real thing? Does it even exist at all? From a Christlens it would seem that "hopelessness" is not a reality at all, but simply a state of mind or false belief. This Hope in Jesus is available to all, but sadly many never learn of such truths. Thanks be to God that every man who enters TPH hears the Truth of Hope!

TPH staff have led 10 men to salvation/recommitment, guided over 15 men in baptisms, and discipled many in our program so far this year. We have also visited and shared the testimonies of our men throughout multiple churches, conferences, and outreach events. Also, on that note, please keep your eyes open for our Community Awareness Teams (C.A.T.) who year-round are setting up resource tables across Lancaster County. This team will provide you





testimonies, addiction resources, and most importantly, HOPE, for you, your families and our communities struggling with this addiction epidemic. There is also a variety of items for sale including books written by our men's program staff and treats baked by women's program staff and students. C.A.T. can also introduce you to opportunities to partner with TPH via financial support and volunteerism. With your help we are on track for 2024 to double our reach with community partnerships and outreach events.

God continues to send and launch His laborers for this great harvest field. We want to give thanks to our previous Program Director, Danson Mwaura, for his faithful service to TPH as God has led him to his next calling for the Kingdom. Please join us in prayer for his continued service to the Lord. We also want to welcome and ask for your prayers for our new Student Affairs Manager, and graduate of TPH, Steven Steel.

With 2024 in our sights, TPH is firmly committed to this fight against addiction. We are gaining momentum & strength in our ongoing and flourishing relationship with you and your communities!

Friends, the God of Hope is alive and well and has continued to honor your love, prayer and generous financial gifts. Your support makes the TPH mission possible...it's just that simple. So we are counting on your prayers and support as you count on us to provide the Hope of Jesus for those struggling with addiction...one life at a time.

"The LORD delights in those who fear him, who put their hope in his unfailing love" -Ps 147:11

We continue praying with you and for you!

HOUSE OF RUTH PAST YEAR REFLECTIONS

Julie Reed, Women's Ministry Director

Praising our Papa God for His love & faithfulness! Praise will forever be on our lips. Praising Him for all He has done, doing and yet to come! He is indeed such a good, good Father!

This past year in review ----This is the 3rd year of House of Ruth's operation. We welcomed 2 amazing new staff to the Tribe of Ruth. Gentine Clark and Marion Hahn. We raised funds and the Lord miraculously provided for us to purchase a 12-passenger van. We took the students on an overnight beach trip. For some of the students it was such a blessing to experience this beautiful time in God's creation sober.

This year we reorganized our program from a 6-month 4-phase program to a 12-month 3-phase program. We meet each individual student and hand tailor their program as the Lord directs us. Some students may complete at 12 months, others earlier or later depending on personal needs and progression. If they trust Papa's process and walk out their program, they each will be fully set up for the best of the rest of their lives. Always onward and upward, never backward. Following these changes, we are stoked to graduate our first of "God's Girl Gang", Jessica Zimmerman. We praise the Lord for 5 of our students' baptisms this year. It has been a gift and blessing having Shady Maple RV. Oregon Dairy, Lighthouse Vocational Services, and United Zion Retirement Community partnering with us, providing our students places of employment.

This year we started a fundraiser called "His Work of Art". The first fundraiser was held in March and our second in November. These events are to raise funds





for the students' program fees, which is very much needed. The house was busy canning tomato sauce, baking treats to freeze, making Stromboli's, and hand crafted items. They also prepared testimonies, spoken word, songs to perform, choreographed dance and worship flags.

This fall we started table outreach with our 2nd phase students. Table outreach is to give exposure to the public about our ministry. At the outreach tables we have items for sale that our students handmade. We were blessed to have King's Homestead and AJ's Surplus partner with us allowing us to come set up tables. We had opportunities to share the gospel, pray and encourage some of the customers that came to the table. We hope to expand these efforts as we continue to move forward.

With a heart to connect with women of the faith within the community, we launched Friends and Faith nights this past summer. These are nights of teaching, fellowship and refreshments hosted at the Potter's House of Ruth.

Through it all, God is continuing to grow the unity and depth of our team. He is faithful every step of the way. We are Rockin & Shining for Our King and we are going to continue to praise Him and sing for all He is doing in and through each of His students!! God bless you all for your prayers, love, financial support, serving alongside us on this mission for the King. It takes Kingdom Family and we need one another. Taking our nets deeper and wider than we can soar and fly higher. To our Papa God be all the glory!

WHY WE DO THIS!

Lanny MIllette, Donor Relations Director

A key reward of working in this field is to see the lives changed by Jesus and released to experience God's rich destiny for each one. On Nov. 17, we celebrated Jess' graduation from The Potter's House of Ruth. She shared a testimony of restoration of lives that had been torn apart by addiction. She proclaimed victory over the enemy that had caused her to neglect her children and declared that her children would not experience the same struggle from which she was emerging.

The next day, several of the staff witnessed the marriage ceremony of a 2017 graduate of Potter's House. Rob came to the program after several other programs and incarcerations. He found freedom in Christ and was able to move from student to House Manager and served the program well for several years. More recently he has purchased his own home, started a business and now taken a beautiful bride. A

true example of moving "From Captivity to Destiny."

Eddie was a resident of the Potter's House in the winter of 2014 after being released from Lancaster County Prison.

"Prior to my short incarceration, I lived under a Highway in Philadelphia due to an off and on battle with heroin for about 20 years. The Potter's House helped me realize that a relationship with God was the only solution to this crippling, spiritual ailment I suffered from. I used the time I was a resident there to focus on establishing and building a connection with the Lord. I remain in this process which has continued to make me a better person and has also rewarded me with 9 years of sobriety. Today, I own my own home in Delaware County and have opportunity to speak into the lives of others who struggle with addiction."

There is not enough space here to share all of the exciting stories of life transformation through the Potter's House. We are blessed to partner with Him in helping these precious ones to overcome.

BY THE NUMBERS!

30 Students in last year.

18 Total baptisms.

2 Students gave their lives to the Lord.*

2 Equine therapy outings.

120 Counseling (1:1 & group) hours.

480 Community support group (AA & CR) hours.

180 Academic hours.

180 Vocational therapy/community service hours.

100 Church attendance hours.

20 Community Addiction awareness meetings and presentations in churches etc.

10 Family Training sessions.

5 Employer Addiction Support meetings.



Trauma Healing Ministry

The Potter's House Ministry have embarked upon a cutting edge method of exposing and healing the root issues of addiction in the lives of our students. We believe that addiction has underlying issues that drive it. Christ can set the captives free from the cycle of addiction.

Our Trauma Healing Ministry has every student receiving at least 15 hours of THM in Phase 1 and weekly follow ups in Phase 2.

FINANCIAL POSITION

	2021	2022	2023	11/8/2023
CASH	35,797	189,901	177,377	72,654
FIXED ASSETS	1,600,927	1,569,142	1,894,681	1,877,131
TOTAL ASSETS	1,636,724	1,759,043	2,072,058	1,949,785
DEBT	406,143	330,420	272,738	264,712
RESTRICTED	-	142,700	68,920	69,521
UN-RESTRICTED	1,056,959	1,231,346	1,717,949	1,739,945
NET INCOME	173,622	54,577	12,451	(124,694)
TOTAL EQUITY	1,230,581	1,285,923	1,730,400	1,615,251
TOTAL LIAB EQUITY	1,636,724	1,759,043	2,072,058	1,949,484
PR	OGRAM OPER	ATIONS		
CONTRIBUTIONS	498,871	427,747	423,505	105,271
EVENTS	73,751	58,169	56,679	9,814
FOUNDATION/GRANTS	74,372	145,883	110,200	17,922
PROGRAM FEES	76,726	109,026	82,293	35,003
TOTAL REVENUE	723,720	740,825	672,677	168,010
PROGRAM COSTS	333,392	383,636	526,447	198,371
EVENT COSTS	9,105	11,998	17,777	10,332
TOTAL COGS	342,497	395,634	544,224	208,703
GROSS PROFIT	381,223	345,191	128,453	(40,693)
ADMIN/GEN EXPENSE	38,210	66,082	25,783	8,514
CAMPAIGN EXPENSE	3,734	12,785	24,612	-
DEDDECLATION	40.047	40.450	E2 E40	47.05.0

Thank you again for your generous support. We are celebrating in anticipation of meeting the \$300,000 goal for year-end. Won't you help us? Thank you in advance!

49,458

17,247

15,710

18.738

17,400

25,840

24,100

43,254

290,614

54,577

53,549

22,972

11,015

17.764

17,400

9,211

24,853

58,843

266,002

(137, 549)

17,850

6,082

4,106

3,822

7,250

6,688

6,407

23,282

84,001

(124,694)

40,017

13,786

14,559

12,860

21,216

7,885

24,459

30,875

207,601

173,622

DEPRECIATION

INTEREST EXPENSE

TRANSPORTATION

TOTAL EXPENSE

NET INCOME

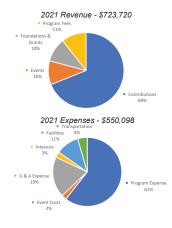
INSURANCE

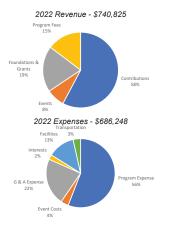
MARKETING

RENT

REPAIRS

UTILITIES

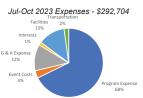






2023 Revenue - \$672,677





The Potter's House 2024 Annual Banquet

LAUNCHED FOR enach

February 27, 2024 at 6:30 pm

- Shady Maple Conference Center
- Doors open & Hors d'oeuvres at 6 pm
- Free Reservations are required by February 13, 2024.
- To sponsor a table, contact Troy troyh@pottershousepa.org

We are excited about what the Lord has been doing through the ministry! 2024, marks our 16th annual fundraising banquet. Our board, staff, students, and volunteers would be blessed to have you join us.

Hear from Community leaders on the front lines of the fight on addiction. Learn what God is doing in the different areas of ministry with testimonies from students, graduates, staff and more.

The Potter's House (Men) 717-826-1154

The Potter's House Of Ruth (Women) 717-844-1720

PARTNER WITH US:

- Mail-in your tax-deductible gift via check to The Potter's House
- Utilize our user friendly on-line giving opportunity
- Consider The Potter's House in estate planning.
- www.thepottershouselancaster.com or contact Lanny directly @ 717-919-0316.